

Danilo Bernal López

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Learning & Development Specialist | Instructional Design, Digital Learning, Learning Experience

L&D specialist covering the full learning cycle: needs analysis, eLearning and video production, workshop and software facilitation, language training, and running learning portfolios and vendors for 10,000+ employees. I've designed the training for several global system rollouts and work in English, Spanish and French. I'm also building Clix Studio, two authoring tools that help learning teams create software simulations and branching scenarios.

SKILLS

Instructional design, training needs analysis, blended and scenario-based learning, storytelling, video production, learning analytics, LMS administration, stakeholder management

TOOLS

Articulate Rise, Articulate Storyline, Synthesia, Vyond, Adobe Premiere Pro, Adobe Audition, Adobe Photoshop, Cornerstone OnDemand, SAP SuccessFactors, Workday Learning, LMS365, Moodle, Degreed, LinkedIn Learning, SharePoint, Microsoft Teams, Microsoft Power Automate, Monday.com, Miro, Lucidchart, Google Workspace

EXPERIENCE

Learning and Development Consultant

04/2026 - 09/2026

Aon, Amsterdam, Netherlands (remote, contract)

- Owned the full learning path for client onboarding, one of seven applications in a new client management system for commercial insurance, rolled out in Germany, Belgium and the Netherlands.
- Designed and produced 10 eLearning courses in Articulate Rise: instructional design, video editing (Premiere Pro) and image editing (Photoshop).
- Proofread courses for two further applications for publication.
- Managed the translation of the SharePoint sites for three of the seven applications: proofread and formatted the machine-translated content for publication.

Knowledge Authoring Specialist, later Global Patient Care Senior Specialist

07/2023 - 07/2025

Roche Diabetes Care | Roche Diagnostics, Barcelona, Spain

- Co-led SmartGuide (CGM) product training design that onboarded country advisors on the new device in 4 days.
- Turned text-based training materials into Articulate Rise modules and Synthesia videos, published through the Cornerstone OnDemand LMS.
- Led the rollout of a single knowledge platform for a 62-product portfolio, replacing five or more separate sources of information.
- Replaced text-only Salesforce articles, which took 8 to 10 clicks to reach and left out common procedures and technical information, with a knowledge tool where advisors find all of it in one click.
- Ran training sessions on the knowledge management tool and designed user testing that also trained the advisors taking part. The process became the standard for onboarding new-hire cohorts for both internal and outsourced advisor training.

Global Learning and Development Advisor

03/2022 - 07/2023

Allianz Technology, Barcelona, Spain

- Managed access, adoption and vendor relations for LinkedIn Learning, O'Reilly, Learnlight and Degreed, serving 10,000+ employees.
- Designed and facilitated three editions of a workshop on learning to learn and building learning habits, with follow-ups and retrospectives to improve each edition.
- Encouraged self-directed learning through newsletters and webinars, and curated content for the internal Agile Academy launch.
- Automated the annual licence renewal: idle LinkedIn Learning licences down 50%, 75+ O'Reilly seats reclaimed.

Senior Digital Learning Specialist (promoted from Digital Learning Specialist)

06/2019 - 03/2022

PageGroup Europe, Barcelona, Spain

- Co-led the global LMS migration to LMS365 for 9,000+ users, auditing and migrating 1,000 learning items and redesigning the course structure.

- Designed the site architecture and content organisation of SharePoint sites for document management.
- Supported global onboarding for new-hire cohorts every 2 to 4 weeks, and automated 40 onboarding assessments (5 phases in 8 languages) into 5 views, saving about 5 hours every two weeks.
- Ran 7 pre-launch training sessions, including Train-the-Trainer, for 6 global teams, then on-demand sessions for teams that needed them. Recognised in that cycle's performance review.

Global Learning Operations Manager, Spain & LATAM

03/2018 - 06/2019

DCPRO | DCD>Academy, Madrid, Spain

- Ran operations for 60+ face-to-face courses a year across Spain, Portugal and Latin America.

ADDITIONAL EXPERIENCE

English Instructor, later eLearning Consultant and Project Manager

02/2013 - 10/2021

Mediapro & Atresmedia, Madrid and Barcelona, Spain (contract)

- Moved a classroom English programme of 10 course tracks to Moodle and Webex, growing reach to about 400 learners a year across Latin America, North America and the Middle East.
- Led two freelance designers through three production seasons in Articulate Rise and Storyline, 10 units a month, without missing a deadline or going over budget.
- Produced four animated explainer videos for a corporate Diversity & Inclusion training campaign, using Vyond, Happy Scribe, Premiere Pro and Adobe Audition.

PROJECTS

Clix Studio: my own learning tools

08/2026 - Present

Personal project, product owner with AI-assisted development

- **SceneClix:** branching-scenario editor that exports to SCORM 1.2, SCORM 2004 and cmi5, with characters, voice-over with transcripts, captions and courses made of several scenarios, with one combined score.
- **ToolClix:** turns screenshots into guided tours, simulations and quizzes, combined into one course file that reports results for each step to an LMS.
- **Tallyo and Meridia KMS:** two practice environments for hands-on software training, in English, Spanish, French and Catalan.

EDUCATION

- MA Visual Production: 3D, Design and Post-production, Escola Espai Present, Barcelona, 09/2025 - present (expected 2027)
- Lean Six Sigma Green Belt, La Salle Universitat Ramon Llull, Barcelona, 09/2025 - 03/2026, certified. [Verify](#)
- MA English Linguistics and International Communication, Universidad Complutense de Madrid, 2013
- BA English Studies, Universidad Autónoma de Madrid, 2011, including an exchange year at Radboud Universiteit Nijmegen

CERTIFICATIONS

- **Create eLearning Courses with Articulate Storyline 360**, Udemy, 2025. [Verify](#)
- **Build Your Skills as an Instructional Designer**, LinkedIn Learning, 2025. [Verify](#)
- **Organizational Learning and Development**, LinkedIn Learning (HRCI-approved), 2022. [Verify](#)

More certifications on Credly: credly.com/users/bernal-danilo

LANGUAGES

English (C2), Spanish (native), French (B2), Catalan (B1, spoken)